



A bymonthly newsletter from Diners Club International - Saudi Arabia

April 2004 / issue no. 4

Special Offer For Corporations
Apply for FIVE Corporate Cards and Get another
FIVE Cards FREE

Managing Director's Letter

Dear Cardmembers,

2004 is here!

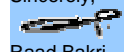
Its is hard to believe that year 2004 has passed so quickly. We successfully moved into the new millennium without problem and I would like to thank you for making Diners Club a part of your world.

2004 was special year for Diners Club as we launched the Diners Club News. It is now one year since the beginning of the Century that Diners Club News has served as an interactive communication tool between us. We would like to thank you for your participation and encouraging feed back.

Diners Club News will continue to bring you the very latest news on "where to eat", "where to stay", "where to holiday" - in fact, how to improve your quality of life being a Diners Club member.

To our Corporate Cardmembers, we have included lots of FREE benefits and many exciting promotions, along with our continually growing family of Member Establishments. So keep watching this newsletter for more news and special offers.

Sincerely,


Raad Bakri
Managing Director

Upon receipt of the first 5 approved Corporate Cards, Diners Club is Offering FREE annual Fee for the first year on the next application up to 5 cards. This offer is valid until April 30, 001.

For just a periodic fee of SAR 250 or less depending on the quantity of card requests, corporations can take advantage of more than 44 FREE features of the Diners Club Corporate Card. Below are just a few of its outstanding features.

Reclaim up to 25% of your travel expenses in Europe and Canada

Enjoy 7 types of travel insurance.

Control your travel cost and policies.

Avail the club cash facilities.

Benefit from our defined sets of Management Information Reports.

For more details on how to take advantage of this special offer, please contact Ameer Shaikh at tel. 02 652 0020 Ext. 202/Mob 055 65 98 28 / Fax 652 0040.

Al Harithy Company for Exhibitions Ltd.
Organizes Saudi Arabia's Premiere International
Exhibition and Symposium for Banking, Investment,



Insurance and Financial Services.

As Saudi Arabia gears up for expansion of the financial sectors resulting from new legislation aimed at increasing private sector activity and increased inward investment, Saudi Banking and Investment Exhibition is receiving overwhelming support from major financial sectors organizations. Organized by Al Harithy Company for Exhibitions Ltd. and held under the esteemed patronage of the Saudi Arabia General Investment Authority, the show is being held at the Jeddah International Exhibition and Convention Centre from 28th to 31st May.